Appl. No.

10/806,084

Filed

: March 22, 2004

AMENDMENTS TO THE SPECIFICATION

Please add the following section title and paragraph [0001] before the section titled "TECHNICAL FIELD" and paragraph [0002]:

PRIORITY INFORMATION

[0001] This application claims the benefit of provisional Application No. 60/456,995 filed March 21, 2003, titled BROADCAST RESPONSE METHOD AND SYSTEM, the content of which is hereby incorporated by reference in its entirety.